

**MINUTES**  
**VILLAGE OF LAKE PARK COMMUNICATIONS COMMISSION**  
**3801 LAKE PARK ROAD, LAKE PARK, NC**  
**7 PM**

**June 19, 2019**

**ATTENDING:** Pam Jack, Sharon Williams, Tiffany Zamora  
Village Administrator: Cheri Clark

**CALL TO ORDER:** Pam Jack called the Communication Commission to order at 7:00pm

**PLEDGE OF ALLEGIANCE:** Pam Jack led Pledge of Allegiance

**PUBLIC COMMENT:** N/A

**APPROVAL OF MINUTES:** Sharon Williams made the motion to approve May 15, 2019 minutes as presented. Tiffany Zamora seconded the motion. Vote – Unanimous.

**OLD BUSINESS:** The Commission discussed the February 10, 2019 Residents Mixer. The event was held on a Sunday afternoon from 2 to 4 with coffee, water, fruit and cookies served. The mixer was promoted through the newsletter and Facebook. The next mixer is scheduled for July 21<sup>st</sup>. With Kristen Bowman's resignation, the Commission decided to move the New Residents' Mixer to Sunday, September 22, 2019 from 2 to 4pm. Information concerning the mixer will be posted in the August and September newsletters.

**WELCOME TOTES:** Kristen Bowman and Claudia Flagg delivered the last totes. The totes include scissors, a cutting board, and information from the Village, HOA and businesses in the Village. Claudia Flagg, HOA, provides the names of the new residents. Currently there are 50 new tote bags, 50 pairs of scissors, 50 magnets and plenty of cutting boards. There is not enough HOA clips and flower seed packets. The Businesses in the Village were divided between the three Commissioners to reach out for updated information and possible goodies to go in the totes. Pam Jack requested that the Commissioners be thinking about what information to provide in the totes and to make sure all the information is current. The Welcome to Lake Park letter may need to be updated along with the Schedule of Events and Cusick Company ARC information. E-notification directions also needs to be included in the totes. Pam Jack will work on a Mixer Invitation Postcard.

**E-NOTIFY STRATEGY:** Confirmed that a place will be available for tent at the Fourth of July Celebration. Yard signs will be placed in park during the event. Sharon Williams is providing the tent. Pam Jack will bring the container for the raffle tickets, raffle tickets and twine. Pam Jack will also have a key for the storage building. Everyone that provides verification of an e-

notify sign-up will have the chance to win one of the insulated totes or a t-shirt. The Commissioners will meet in Russell Park at 10 am.

Pam Jack suggested that the Communication Commission expand to five members in order to have more events. Pam Jack will reach out to Council concerning the additional members. The charter for the Communication Commission is five members.

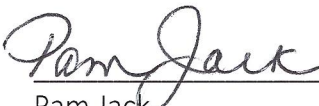
The next Communication Commission meeting is Wednesday, July 17<sup>th</sup> at 7pm. One topic of discussion will be what did and did not work at the Fourth of July Celebration.

**MEETING AJOURNED:** Tiffany Zamora made a motion to adjourn. Sharon Williams seconded the motion. Vote – Unanimous.

Respectfully submitted,



Cheri Clark  
Village Administrator



Pam Jack  
Councilwoman

